

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #
Schedule Dates
Advertiser

Agency

Product

Brand

**Buyer Name** 

**101662** 08/28/12-09/03/12

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161)

political candidate (1775)

Sales Office Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax /

CPE 95/101/1522/SKED A
Account Types National/Political

Account Types National/Political
Billing Type Standard

Comments OBAMA/P/D SKED A :30

Date Entered Last Modified 07/30/12 08/28/12 Kathy Sparks

\$109,692.50

CO-OP No

Headline # ECR07893505

Demo Order Type

Entered By

e Normal

Package Deal

Commission % 15.00

**Commission** \$19,357.50

Net Total

Sales Tax

|   |       | ······································ |
|---|-------|--|
| WBNS-TV (WBNS)                          |       |  |
| By Broadcast Month                      | Spots | <u>Rate</u>                            |
| Sep. 2012                               | 163   | \$129,050.00                           |
| Grand Total:                            | 163   | \$129,050.00                           |
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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Мо | Tu  | We | e Th       | Fr  | Sa  | Su | Spots | Rate       | Total      | Station        | Comments                | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|-----|----|------------|-----|-----|----|-------|------------|------------|----------------|-------------------------|---------|
| 1.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 4   | :30    | 4:25A- 4:58A (EST)   | 5   |    | X   | Х  | _ X        | ! X | 1 . |    | 5     | \$50.00    | \$250.00   | WBNS-TV (WBNS) | 430A NEWS               | 7/30/12 |
| 2.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 5A- 5:55A (EST)      | 8   |    | Х   | Х  | Х          | . X |     |    | 8     | \$600.00   | \$4,800.00 | WBNS-TV (WBNS) | 5A NEWS                 | 7/30/12 |
| 3.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 5:57A- 7A (EST)      | 4   |    | X   | Х  | X          | X   |     |    | 4     | \$800.00   | \$3,200.00 | WBNS-TV (WBNS) | 6A NEWS                 | 7/30/12 |
| 4.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 7A- 8A (EST)         | 6   |    | X   | Х  | X          | ì X |     |    | 6     | \$800.00   | \$4,800.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT     | 7/30/12 |
| 5.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 8A- 8:55A (EST)      | 8   |    | X   | Х  | X          | ¦ X | :   |    | 8     | \$400.00   | \$3,200.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 7/30/12 |
| 6.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | 3 :30  | 8:58A- 9:55A (EST)   | 5   |    | X   | Х  | ¦ x        | ¦ x |     |    | 5     | \$400.00   | \$2,000.00 | WBNS-TV (WBNS) | KELLY                   | 7/30/12 |
| 7.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | 3 :30  | 9:58A- 10:55A (EST)  | 2   |    | , X | Х  | ¦ X        | ¦ X | !   |    | 2     | \$800.00   | \$1,600.00 | WBNS-TV (WBNS) | DEAL                    | 7/30/12 |
| 8.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 7   | :30    | 10:58A- 11:57A (EST) | 4   |    | X   | Х  | X          | X   | 1   |    | 4     | \$1,000.00 | \$4,000.00 | WBNS-TV (WBNS) | TPIR                    | 7/30/12 |
| 9.0  | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | 3 :30  | 11:58A- 12:30P (EST) | 7   |    | X   | Х  | ¦ X        | X   |     |    | 7     | \$700.00   | \$4,900.00 | WBNS-TV (WBNS) | NOON NEWS               | 7/30/12 |
| 10.0 | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | 30:30  | 12:30P- 2P (EST)     | 4   |    | , X | Х  | ; X        | ļχ  | :   |    | 4     | \$700.00   | \$2,800.00 | WBNS-TV (WBNS) | SOAPS                   | 7/30/12 |
| 11.0 | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | 30:30  | 2P- 3P (EST)         | 2   |    | Х   | Х  | . X        | X   |     |    | 2     | \$600.00   | \$1,200.00 | WBNS-TV (WBNS) | TALK                    | 7/30/12 |
| 12.0 | Normal Line / SPOT             | 08/28/12-08/31/12 | -   | :30    | 3P- 3:55P (EST)      | 5   |    | Х   | Х  | ; <b>X</b> | X   | 1   |    | 5     | \$400.00   | \$2,000.00 | WBNS-TV (WBNS) | DR PHIL                 | 7/30/12 |
| 13.0 | Normal Line / SPOT             | 08/28/12-08/31/12 |     | :30    | 3:58P- 5P (EST)      | 4   |    | x   | Х  | ÷χ         | : x |     |    | 4     | \$450.00   | \$1,800.00 | WBNS-TV (WBNS) | DR OZ                   | 7/30/12 |

| Accepted-Agency/Advertiser: | Date; | Accepted-Station: | Date: | Comments: |  |
|-----------------------------|-------|-------------------|-------|-----------|--|
|                             |       |                   |       |           |  |
|                             |       |                   |       |           |  |

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101662

 Schedule Dates
 08/28/12-09/03/12

 Advertiser
 Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)
Brand political candidate (1775)

political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA,MEREDITH

Phone/Fax

Salesperson

Sales Office

**Buyer Name** 

CPE 95/101/1522/SKED A
Account Types National/Political

Billing Type Standard

Comments OBAMA/P/D SKED A :30

 Date Entered
 07/30/12

 Last Modified
 08/28/12

Entered By Kathy Sparks

CO-OP NO
Headline # ECR07893505

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$19,357.50

 Net Total
 \$109,692.50

Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 163
 \$129,050.00

 Grand Total:
 163
 \$129,050.00

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu   | We | Th  | Fr S | a Su | Spots | R  | Rate       | Total       | Station        | Comments                              | Entere  |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|------|----|-----|------|------|-------|----|------------|-------------|----------------|---------------------------------------|---------|
| 14.0   | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 5P- 6P (EST)         | ç   |    | Х    | Х  | x ; | х    | 1    | 9     | \$ | 1,200.00   | \$10,800.00 | WBNS-TV (WBNS) | 5P NEWS                               | 7/30/12 |
| 15.0   | Normal Line / SPOT             | 08/28/12-08/31/12 | 4   | :30    | 6P- 6:30P (EST)      | e   | 5  | Х    | X  | X : | X    |      | 6     | \$ | 1,200.00   | \$7,200.00  | WBNS-TV (WBNS) | 6P NEWS                               | 7/30/12 |
| 16.0   | Normal Line / SPOT             | 08/28/12-08/31/12 | 3   | :30    | 6:58P- 7:30P (EST)   | 4   | 1  | X    | X  | X   | Χ :  | !    | 4     | \$ | 1,200.00   | \$4,800.00  | WBNS-TV (WBNS) | JEOP                                  | 7/30/12 |
| 17.0   | Normal Line / SPOT             | 08/28/12-08/31/12 | 4   | :30    | 7:30P- 7:57P (EST)   | 4   | +  | Х    | Χ  | X   | X    | į    | 2     | \$ | 1,000.00   | \$2,000.00  | WBNS-TV (WBNS) | WHEEL                                 | 7/30/12 |
| 17.0.1 | Closed Preempt                 | 08/30/12          |     |        |                      |     |    | <br> |    |     |      | 1    |       |    |            |             | WBNS-TV (WBNS) | Schedule Change/Spot -<br>browns fb   |         |
| 17.0.2 | Closed Preempt                 | 08/31/12          |     |        |                      |     |    | :    | 1  |     | :    |      |       |    |            |             | WBNS-TV (WBNS) | Schedule Change/Spot -<br>game time   |         |
| 18.0   | Normal Line / SPOT             | 08/28/12-08/28/12 | 4   | :30    | 7:57P- 9P (EST)      | 1   | ı  | X    |    | i   | - 1  | I    | 1     | \$ | \$3,000.00 | \$3,000.00  | WBNS-TV (WBNS) | NCIS                                  | 7/30/12 |
| 19.0   | Normal Line / SPOT             | 08/28/12-08/31/12 |     | :30    | 11:35P- 12:37A (EST) |     | 5  | : X  | Х  | X : | X    | :    | 6     |    | \$500.00   | \$3,000.00  | WBNS-TV (WBNS) | LETTERMAN                             | 7/30/12 |
| 20.0   | Normal Line / SPOT             | 08/28/12-08/31/12 |     | :30    | 12:37A- 1:37A (EST)  |     | 1  | . x  | Х  | х   | Х    | 1    | 4     |    | \$250.00   | \$1,000.00  | WBNS-TV (WBNS) | FERGUSON                              | 7/30/12 |
| 21.0   | Normal Line / SPOT             | 08/28/12-09/02/12 |     | :30    | 11P- 11:35P (EST)    | 8   | 3  | X    | X  | X ¦ | Χ    | x¦x  | 8     | 4  | \$1,200.00 | \$9,600.00  | WBNS-TV (WBNS) | LT NEWS                               | 7/30/12 |
| 22.0   | Normal Line / SPOT             | 08/30/12-08/30/12 |     | :30    | 9P- 10P (EST)        | -   |    | :    |    | X   |      | İ    | 1     | 4  | \$5,000.00 |             | WBNS-TV (WBNS) | BIG BRO                               | 7/30/12 |
| 22.0.1 | Closed Preempt                 | 08/30/12          |     |        |                      |     |    | :    |    | !   |      |      |       |    |            |             | WBNS-TV (WBNS) | Schedule Change/Exception - browns fb |         |

|                             | 1     | CONFIRMATION      | CONTRACT |           |  |
|-----------------------------|-------|-------------------|----------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: |          | Comments: |  |
|                             |       |                   |          |           |  |

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101662 Schedule Dates 08/28/12-09/0

Schedule Dates 08/28/12-09/03/12
Advertiser Obama for America

Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)

Brand political candidate (1775)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

KAUFMA, MEREDITH

Eagle Television/Philadelphia Office

.

Sales Office

Buyer Name

Phone/Fax

CPE

95/101/1522/SKED A

Account Types National/Political
Billing Type Standard

Comments OBAMA/P/D SKED A:30

 Date Entered
 07/30/12

 Last Modified
 08/28/12

Last Modified 08/28/12
Entered By Kathy Sparks

CO-OP No

Headline # ECR07893505

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$19,357.50

 Net Total
 \$109,692.50

Sales Tax

| By Broadcast Month | Spots . | Rate         |
|--------------------|---------|--------------|
| Sep. 2012          | 163     | \$129,050.00 |
| Grand Total:       | 163     | \$129,050.00 |
|                    |         |              |

| ⊔ne      | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW         | Mo Tu We Th F | r Sa Su | Spots | Rate       | Total      | Station        | Comments   | Entered |
|----------|--------------------------------|-------------------|-----|--------|---------------------|-------------|---------------|---------|-------|------------|------------|----------------|--|---------|
| 23.0     | Revised Line / SPORTS          | 08/30/12-08/30/12 | 4   | :30    | 7:30P- 10:30P (EST) | 1           | ; X           | 1 1     |       |            |            | WBNS-TV (WBNS) | BROWNS PRESEASON                                 | 7/30/12 |
| 23.1     | Normal Line / SPORTS           | 08/30/12-08/30/12 | 4   | :30    | 7:30P- 10:30P (EST) | 2           | X             | l I     | 2     | \$1,500.00 | \$3,000.00 | WBNS-TV (WBNS) | BROWNS PRESEASON                                 | 8/2/12  |
| 24.0     | Revised Line / SPOT            | 08/31/12-08/31/12 | 4   | :30    | 7:57P-9P (EST)      | ì           | ; ; ; >       | x       |       |            |            | WBNS-TV (WBNS) | UNDERCOVER BOSS                                  | 7/30/12 |
| 24.1     | Normal Line / BUCKEYEBLITZ     | 08/31/12-08/31/12 | 4   | :30    | 8P- 9P (EST)        | 1           |               | x       | 1     | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | BUCKEYE BLITZ SPECIAL                            | 8/23/12 |
| 25.0     | Normal Line / SPOT             | 08/31/12-08/31/12 | 4   | :30    | 9P- 10P (EST)       | 1           |               | X L     | 1     | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | CSI NY   | 7/30/12 |
| 26.0     | Normal Line / SPOT             | 09/01/12-09/01/12 | 3   | :30    | 4:58A- 6:56A (EST)  | 4           |               | ; x ;   | 4     | \$300.00   | \$1,200.00 | WBNS-TV (WBNS) | SA NEWS  | 7/30/12 |
| 27.0     | Normal Line / SPOT             | 09/01/12-09/01/12 | 4   | :30    | 6:57A- 9A (EST)     | 4           | : 1 4         | X       |       | \$500.00   |            | WBNS-TV (WBNS) | SA CBS MORN                                      | 7/30/12 |
| 27.0.1   | Closed Preempt                 | 09/01/12          |     |        |                     |             |               | 1 k     |       |            |            | WBNS-TV (WBNS) | Schedule Change/Exception - children's pgming    |         |
| 27.0.2   | Closed Preempt                 | 09/01/12          |     |        |                     |             |               |         |       |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- children's pgming |         |
| 27.0.3   | Closed Preempt                 | 09/01/12          |     |        |                     |             | : :           | : 1     |       |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- children's pgming |         |
| 27.0.4   | Closed Preempt                 | 09/01/12          |     |        |                     |             |               | 1 1     |       |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- children's pgming |         |
| 28.0     | Normal Line / SPOT             | 09/01/12-09/01/12 | 3   | :30    | 5:58P- 6:30P (EST)  | 1           | . I I         | x       | 1     | \$450.00   | \$450.00   | WBNS-TV (WBNS) | 6P NEWS SA                                       | 7/30/12 |
| <u> </u> |                                |                   |     | 1      | C(                  | ONFIF       | RMATION C     | CONT    | RAC   | T          |            |                |  |         |
| ccepted- | Agency/Advertiser:             |                   |     | Date:  |                     | ed-Station: |               |         |       | Date:      | Comments:  |                |  |         |

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**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101662 Schedule Dates 08/28/12-09/03/12 Advertiser Obama for America (6765) Agency GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH **Buyer Name** 

Phone/Fax CPE

95/101/1522/SKED A **Account Types** National/Political

Billing Type Standard

Comments OBAMA/P/D SKED A:30 Date Entered 07/30/12 Last Modified 08/28/12

Kathy Sparks **Entered By** 

No CO-OP Headline # ECR07893505

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$19,357.50

Net Total Sales Tax

\$109,692.50

| WBNS-TV (WBNS)     |              |              |
|--------------------|--------------|--------------|
| By Broadcast Month | <b>Spots</b> | <u>Rate</u>  |
| Sep. 2012          | 163          | \$129,050.00 |
| Grand Total:       | 163          | \$129,050.00 |
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| ∐ne  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо      | Tu     | We Th | Fr  | Sa Su    | Spots | Rate       | Total      | Station        | Comments           | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|---------|--------|-------|-----|----------|-------|------------|------------|----------------|--------------------|---------|
| 29.0 | Normal Line / SPOT             | 09/01/12-09/01/12 | 3   | :30    | 6:58P- 7:30P (EST)  | 1   |         | 1      | :     | 1   | x ¦      | 1     | \$350.00   | \$350.00   | WBNS-TV (WBNS) | SA JEOP            | 7/30/12 |
| 30.0 | Normal Line / SPOT             | 09/01/12-09/01/12 | 2   | :30    | 7:30P- 7:57P (EST)  | 1   |         | :<br>: | !     | : 1 | x ;      | 1     | \$350.00   | \$350.00   | WBNS-TV (WBNS) | SA WHEEL           | 7/30/12 |
| 31.0 | Normal Line / SPOT             | 09/01/12-09/01/12 | 4   | :30    | 9P- 10P (EST)       | 1   |         |        | 1     | : 1 | Χ        | 1     | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CRIMETIME          | 7/30/12 |
| 32.0 | Revised Line / SPOT            | 09/01/12-09/01/12 | 3   | :30    | 11:35P- 12A (EST)   | 1   |         |        |       |     | x ¦      |       |            |            | WBNS-TV (WBNS) | W2W SPORTS         | 7/30/12 |
| 32.1 | Normal Line / SPOT             | 09/01/12-09/01/12 | 3   | :30    | 11:35P- 12A (EST)   | 2   |         | :      |       |     | X į      | 2     | \$450.00   | \$900.00   | WBNS-TV (WBNS) | W2W SPORTS         | 8/28/12 |
| 33.0 | Normal Line / SPOT             | 09/01/12-09/01/12 | 2   | :30    | 12A- 1A (EST)       | 1   |         | :      | 1     | 1 : | X [      | 1     | \$250.00   | \$250.00   | WBNS-TV (WBNS) | CRIM MINDS         | 7/30/12 |
| 34.0 | Normal Line / SPOT             | 09/01/12-09/01/12 | 2   | :30    | 1A- 2A (EST)        | 1   |         |        | 1     |     | X        | 1     | \$150.00   | \$150.00   | WBNS-TV (WBNS) | NUMBERS            | 7/30/12 |
| 35.0 | Normal Line / SPOT             | 09/02/12-09/02/12 | 3   | :30    | 6:28A- 8:30A (EST)  | 4   |         |        |       | 1 1 | X        | 4     | \$350.00   | \$1,400.00 | WBNS-TV (WBNS) | SU NEWS            | 7/30/12 |
| 36.0 | Normal Line / SPOT             | 09/02/12-09/02/12 | 2   | :30    | 8:58A- 10:30A (EST) | 3   | ļ       |        | :     | 1 1 | ; x      | 3     | \$1,000.00 | \$3,000.00 | WBNS-TV (WBNS) | CBS SUNDAY MORNING | 7/30/12 |
| 37.0 | Normal Line / SPOT             | 09/02/12-09/02/12 | 3   | :30    | 6:28P- 6:57P (EST)  | 1   |         | :      |       | 1 1 | ×        | 1     | \$800.00   | \$800.00   | WBNS-TV (WBNS) | 630P NEWS SU       | 7/30/12 |
| 38.0 | Normal Line / SPOT             | 09/02/12-09/02/12 | 4   | :30    | 6:57P- 8P (EST)     | 1   |         |        |       | : ! | X        | 1     | \$3,000.00 |            | WBNS-TV (WBNS) | 60 MIN             | 7/30/12 |
| 39.0 | Normal Line / SPOT             | 09/02/12-09/02/12 | 4   | :30    | 8P- 9P (EST)        | 1   |         |        |       | 1 1 | : X      | 1     | \$4,500.00 |            | WBNS-TV (WBNS) | BIG BRO            | 7/30/12 |
| 40.0 | Revised Line / SPOT            | 09/02/12-09/02/12 | 5   | :30    | 9P- 10P (EST)       | 1   |         |        | 1     | 1   | <u>-</u> | 1     |            |            | WBNS-TV (WBNS) | 3                  | 7/30/12 |
| 40.1 | Normal Line / SPOT             | 09/02/12-09/02/12 | 5   | :30    | 9P- 10P (EST)       | 1   | <b></b> | 1      | 1     | 1 1 | X        | 1     | \$1,400.00 |            | WBNS-TV (WBNS) | THE GOOD WIFE      | 8/8/12  |

|                             |       |                   |            |           | <br> |
|-----------------------------|-------|-------------------|------------|-----------|------|
|                             |       | CONFIRMATION      | N CONTRACT |           |      |
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date:      | Comments: |      |
|                             |       | *                 |            |           |      |
|                             |       |                   |            | 1         |      |

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Salesperson Philadelphia Office, Philiy (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

**Buyer Name** 

Date:

CPE

95/101/1522/SKED A **Account Types** 

National/Political Billing Type Standard

Comments OBAMA/P/D SKED A:30 **Date Entered** 07/30/12 **Last Modified** 08/28/12

Kathy Sparks Entered By

Normal

CO-OP ECR07893505

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Sales Tax

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| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | V Mo | Y uT c | le Th  | Fr  | Sa Su | Spots | Rate      | Total      | Station        | Comments                           | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|------|--------|--------|-----|-------|-------|-----------|------------|----------------|------------------------------------|---------|
| 41.0   | Normal Line / SPOT             | 09/02/12-09/02/12 | 3   | :30    | 11:35P- 12A (EST)    | 1   | 1    | :      | 1      | 1 1 | ΪX    | 1     | \$600.0   | \$600.00   | WBNS-TV (WBNS) | W2W SPORTS                         | 7/30/12 |
| 42.0   | Normal Line / SPOT             | 09/02/12-09/02/12 | 2   | :30    | 12A- 1A (EST)        | 1   | 1    | i.     |        | 1 1 | X     | 1     | \$250.0   | \$250.00   | WBNS-TV (WBNS) | CRIM MINDS                         | 7/30/12 |
| 43.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5   | :30    | 4:25A- 4:58A (EST)   | 1   | 1 X  | 1      | ļ<br>b |     |       | 1     | \$50.0    | \$50.00    | WBNS-TV (WBNS) | NEWS                               | 7/30/12 |
| 44.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 5A- 5:55A (EST)      | 2   | 2 X  |        |        |     | 1     | - 2   | \$600.0   | \$1,200.00 | WBNS-TV (WBNS) | 5AM NEWS                           | 7/30/12 |
| 45.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 5:57A- 7A (EST)      | 1   | 1 X  |        | 1      |     | 1     | 1     | \$800.0   | \$800.00   | WBNS-TV (WBNS) | 6AM NEWS                           | 7/30/12 |
| 46.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 7A- 8A (EST)         | 1   | 1 X  |        | I<br>5 | 1 1 | 1     | 1     | \$800.0   | \$800.00   | WBNS-TV (WBNS) | CBS THIS MORNING AT                | 7/30/12 |
| 47.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5   | :30    | 8A- 8:55A (EST)      | 2   | 2 X  |        | 1      |     | :     | 2     | \$400.0   | \$800.00   | WBNS-TV (WBNS) | CBS THIS MORNING AT<br>8AM         | 7/30/12 |
| 48.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 8:58A- 9:55A (EST)   | 2   | 2 X  |        |        |     | !     | 2     | \$400.0   | \$800.00   | WBNS-TV (WBNS) | LIVE WITH KELLY                    | 7/30/12 |
| 49.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 3   | :30    | 10:58A- 11:57A (EST) | 1   | i x  |        | 1.     |     | . !   |       | \$1,000.0 | 0          | WBNS-TV (WBNS) | THE PRICE IS RIGHT                 | 7/30/12 |
| 49.0.1 | Closed Preempt                 | 09/03/12          |     |        |                      |     |      |        | 1      |     |       |       |           |            | WBNS-TV (WBNS) | Schedule Change/Spot -per<br>Kathy |         |
| 50.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5   | :30    | 11:58A- 12:30P (EST) | 1   | 1 X  |        | 1      | : ' | 1     | 1     | \$700.0   | \$700.00   | WBNS-TV (WBNS) | NOON NEWS                          | 7/30/12 |
| 51.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5   | :30    | 12:30P- 2P (EST)     | 1   | 1 X  |        | 1      |     |       |       | \$700.0   | 0          | WBNS-TV (WBNS) | SOAP ROTATION                      | 7/30/12 |
|        |                                |                   | l   |        | CON                  | FIF | RN   | //ATI  | NC     | C   | TNC   | RAC   | <u> </u>  |            |                | J                                  |         |

| "WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity | Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or |
|---|--|
| otherwise made a part of the particular contract, is herby rejected."   |  |

Accepted-Station:

Accepted-Agency/Advertiser:



**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 101662 Schedule Dates

08/28/12-09/03/12 Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

**Buyer Name** 

CPE

95/101/1522/SKED A

**Account Types** National/Political **Billing Type** Standard

Comments OBAMA/P/D SKED A:30 **Date Entered** 07/30/12 Last Modified

08/28/12 Kathy Sparks **Entered By** 

CO-OP No ECR07893505 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$19,357.50 Net Total \$109,692.50

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots 5 Rate 163 Sep. 2012 \$129,050.00 Grand Total: \$129,050.00 163

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec Length | Run Times            | SPW | Mo T | ĭu We ⊺ | h Fr | Sa Su  | J Spots | Rate       | Total      | Station        | Comments                                      | Entered |
|--------|--------------------------------|-------------------|------------|----------------------|-----|------|---------|------|--------|---------|------------|------------|----------------|---|---------|
| 51.0.1 | Closed Preempt                 | 09/03/12          |            |                      |     | :    |         | 1    | :      |         |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- us open tennis |         |
| 52.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4 :3       | 0 3P- 3:55P (EST)    | 1   | X    | . !     |      | !      |         | \$400.00   |            | WBNS-TV (WBNS) | DR PHIL                                       | 7/30/12 |
| 52.0.1 | Closed Preempt                 | 09/03/12          |            |                      |     |      | !<br>!  | !    | 1      |         |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- us open tennis |         |
| 53.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4 :3       | 0 3:58P- 5P (EST)    | 1   | х    |         | •    |        |         | \$450.00   |            | WBNS-TV (WBNS) | DR OZ   | 7/30/12 |
| 53.0.1 | Closed Preempt                 | 09/03/12          |            |                      |     |      |         |      |        |         |            |            | WBNS-TV (WBNS) | Schedule Change/Exception<br>- us open tennis |         |
| 54.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 4 :3       | 0 5P- 6P (EST)       | 2   | х    |         | :    |        |         | \$1,200.00 |            | WBNS-TV (WBNS) | 5PM NEWS                                      | 7/30/12 |
| 54.0.1 | Closed Preempt                 | 09/03/12          |            |                      |     |      | :<br>:  | :    |        |         |            |            | WBNS-TV (WBNS) | Schedule Change/Spot -us<br>open tennis       |         |
| 54.0.2 | Closed Preempt                 | 09/03/12          |            |                      |     |      | 1       | •    | i<br>I |         |            |            | WBNS-TV (WBNS) | Schedule Change/Spot -us<br>open tennis       |         |
| 55.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5 :3       | 0 6P- 6:30P (EST)    | 1   | X    | 1       | :    |        | 1       | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6PM NEWS                                      | 7/30/12 |
| 56.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5 :3       | 0 6:58P- 7:30P (EST) | 1   | X    | 1       | :    |        | 1       | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | JEOPARDY                                      | 7/30/12 |
| 57.0   | Normal Line / SPOT             | 09/03/12-09/03/12 | 5 :3       | 0 7:30P- 7:57P (EST) | 1   | χ :  | 1       | !    |        | 1       | \$1,000.00 | \$1.000,00 | WBNS-TV (WBNS) | WHEEL OF FORTUNE                              | 7/30/12 |

|                             |       | CONFIRMATION      | GUNTRAGI |           |  |
|-----------------------------|-------|-------------------|----------|-----------|--|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date:    | Comments: |  |
|                             |       |                   |          |           |  |

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**GMMB** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

**Schedule Dates** Advertiser Agency

Contract #

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

08/28/12-09/03/12 Obama for America (6765)

GMMB (4408) Political/Candidate (1161)

101662

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1522/SKED A

**Account Types** National/Political Billing Type Standard

Comments OBAMA/P/D SKED A:30 **Date Entered** 07/30/12 Last Modified 08/28/12

**Entered By** Kathy Sparks

CO-OP ECR07893505 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$19,357.50 Net Total

\$109,692.50

Sales Tax

| By Broadcast Month | Spots | Rate         |
|--------------------|-------|--------------|
| Sep. 2012          | 163   | \$129,050.00 |
| Grand Total:       | 163   | \$129,050.00 |
|                    |       |              |
|                    |       |              |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo  | • Т | u V | Ve T | n I   | Fr S   | a Su | Spots | Rate       | Total      | Station        | Comments            | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|-----|-----|-----|------|-------|--------|------|-------|------------|------------|----------------|---------------------|---------|
| 58.0 | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 11:35P- 12:37A (EST) | 1   | . x | :   |     |      |       | 7      | :    | 1     | \$500.00   | \$500.00   | WBNS-TV (WBNS) | DAVID LETTERMAN     | 7/30/12 |
| 59.0 | Normal Line / SPOT             | 09/03/12-09/03/12 | 3   | :30    | 12:37A- 1:37A (EST)  | 1   | . x | 1   |     | 1    |       | i<br>i | !    | 1     | \$250.00   | \$250.00   | WBNS-TV (WBNS) | CRAIG FERGUSON      | 7/30/12 |
| 60.0 | Normal Line / SPOT             | 09/03/12-09/03/12 | . 5 | :30    | 11P- 11:35P (EST)    | 1   | . x | 1   |     | . 1  |       | I      | 1    | 1     | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | LATE NEWS           | 7/30/12 |
| 61.0 | M/G For 53.0.1 / SPOT          | 08/28/12-08/31/12 | 4   | :30    | 3:58P- 5P (EST)      | 1   |     | ; > | <   | x >  | x : : | X      | :    | 1     | \$450.00   | \$450.00   | WBNS-TV (WBNS) | DR OZ               | 8/2/12  |
| 62.0 | Normal Line / SPORTS           | 09/01/12-09/01/12 | 4   | :30    | 12P- 5:58P (EST)     | 2   |     | :   |     |      |       | )      | ( )  | 2     | \$500.00   | \$1,000.00 | WBNS-TV (WBNS) | US OPEN TENNIS      | 8/2/12  |
| 63.0 | Revised Line / NCAAPOOTBALL    | 09/01/12-09/01/12 | 2   | :30    | 9A- 12P (EST)        | 2   |     |     |     | I    |       | -      | , (  |       |            |            | WBNS-TV (WBNS) | COLLEGE FOOTBALL    | 8/2/12  |
| 63.1 | Normal Line / NCAA SPORTS      | 09/01/12-09/01/12 | 2   | :30    | 9A- 12P (EST)        | 2   |     | 1   |     |      |       | )      |      | 2     | \$1,500.00 | \$3,000.00 | WBNS-TV (WBNS) | COLLEGE FOOTBALL    | 8/3/12  |
| 64.0 | Normai Line / SPOT             | 09/03/12-09/03/12 | 3   | :30    | 10A- 11A (EST)       | 2   | X   | :   |     |      |       | İ      |      | 2     | \$400.00   | \$800.00   | WBNS-TV (WBNS) | DR PHIL             | 8/2/12  |
| 65.0 | Normal Line / SPORTS           | 09/03/12-09/03/12 | 4   | :30    | 12:30P- 5:58P (EST)  | 2   | Х   | 1   |     | ;    | -     |        |      | 2     | \$500.00   | \$1,000.00 | WBNS-TV (WBNS) | US OPEN TENNIS      | 8/2/12  |
| 56.0 | Revised Line / SPOT            | 08/29/12-08/29/12 | 4   | :30    | 9P- 10P (EST)        | ī   | Ī   | :   |     | X    |       | •      | -    |       |            |            | WBNS-TV (W8NS) | BIG BROTHER         | 8/2/12  |
| 66.1 | Normal Line / SPOT             | 08/29/12-08/29/12 | 3   | :30    | 7:57P- 9P (EST)      | 1   |     | 1   |     | X ¦  | :     | :      |      | 1     | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | BIG BROTHER         | 8/23/12 |
| 67.0 | Revised Line / SPOT            | 09/01/12-09/01/12 | 4   | :3(    | 7:57P- 9P (EST)      | £   |     | 1   |     | 1    | 1.    | - (-)  |      |       |            |            | WBNS-TV (WBNS) | COMEDYTIME SATURDAY | 8/2/12  |
| 67.1 | Normal Line / SPOT             | 09/01/12-09/01/12 | 4   | :30    | 7:57P- 9P (EST)      | 1   |     |     |     |      |       | >      |      | 1     | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CRIMETIME SATURDAY  | 8/24/12 |
| 68.0 | Normal Line / SPOT             | 08/28/12-08/28/12 | 3   | :30    | 6:58P- 7:30P (EST)   | 1   |     | Х   | (   | I    | 1     |        | :    | 1     | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | JEOPARDY            | 8/2/12  |
|      |                                |                   |     |        | CON                  | F   | ₹IV | ΙΑ  | TI  | NO.  | V C   | O      | VTF  | ₹AC   |            |            |                |                     | 1       |

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |  |
|-----------------------------|-------|-------------------|-------|-----------|--|
|                             |       |                   |       |           |  |
|                             |       |                   |       |           |  |

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1010 Wisconsin Avenue

Washington, DC 20007

**GMMB** 

Suite 800

WBNS-TV. Inc. **DEPT L-1133** 

COLUMBUS, OH 43260-1133

Schedule Dates 08/28/12-09/03/12 Advertiser Obama for America (6765) Agency GMMB (4408) Product

Contract #

Political/Candidate (1161) political candidate (1775)

101662

Brand Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

**Buyer Name** Phone/Fax

CPE

**Account Types** 

Comments

95/101/1522/SKED A National/Political

**Billing Type** Standard

OBAMA/P/D SKED A:30

**Date Entered** 07/30/12 Last Modified 08/28/12

Kathy Sparks **Entered By** 

No CO-OP Headline #

ECR07893505

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$19,357.50 **Net Total** \$109,692.50

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month **Spots** Sep. 2012 163 \$129,050.00 Grand Total: 163 \$129,050.00

| Line     | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW     | Мо | Tu We | Th  | Fr S | Sa Su | Spots | Rate       | Total      | Station        | Comments                         | Entered |
|----------|--------------------------------|-------------------|-----|--------|--------------------|---------|----|-------|-----|------|-------|-------|------------|------------|----------------|----------------------------------|---------|
| 69.0     | Normal Line / SPOT             | 09/03/12-09/03/12 | 4   | :30    | 5P- 6P (EST)       | 1       | х  |       | - 1 |      |       |       | \$1,200.00 |            | WBNS-TV (WBNS) | 5PM NEWS                         | 8/27/12 |
| 69.0.1   | Closed Preempt                 | 09/03/12          |     |        |                    |         |    | 9.    | :   |      |       |       |            |            | WBNS-TV (WBNS) | Schedule Change/Spot -us<br>open |         |
| 70.0     | Normal Line / SPOT             | 08/29/12-08/31/12 | 3   | :30    | 8:58A- 9:55A (EST) | 1       |    | Х     | X : | Х    | :     | 1     | \$350.00   | \$350.00   | WBNS-TV (WBNS) | LIVE WITH KELLY                  | 8/27/12 |
| 71.0     | M/G For 69.0.1 / SPOT          | 09/03/12-09/03/12 | 5   | :30    | 6P- 6:30P (EST)    | 1       | X  | 1 1   |     | 1    | :     | 1     | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6PM NEWS                         | 8/28/12 |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            | İ              |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        |                    |         |    |       |     |      |       |       |            |            |                |                                  |         |
|          |                                |                   |     |        | COV                | JFII    | ₹M | ATIO  | N   | CC   | NT    | RAC   | T          |            |                |                                  |         |
| Accepted | -Agency/Advertiser:            |                   |     | Date:  | Accepted-S         | tation: |    |       |     |      |       |       | Date:      | Comments:  |                |                                  |         |

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